Sub: - Procurement of Digital Images for Coffee Table Book of J&K Tourism.

NOTICE

The Department of Tourism intends to publish a Coffee Table Book which will broadly consist of following subject of three regions of the State:

- Seasons
- Culture/Heritage
- Cuisines (Kashmir/Jammu/Ladakh)
- Nature/Landscape
- Flora/Fauna
- Any other relevant subject

As such, the Department invites offers for purchase/procurement of High resolution images for Coffee Table Book of J&K Tourism not less than 10 MBs and 300 dpi from professional photographers.

In this behalf images pertaining to above noted subject shall be required. Professional Photographers are requested to submit the images as per the categorization. Only those photographers may submit their images that have not been previously published/printed. Only RAW images shall be produced for the purpose. Tiff and Jpeg images will not be accepted. For the participation process the professional photographers may submit low resolution Jpeg images, however only RAW version of these images will be purchased.

Sealed offers affixed with revenue stamp worth Rs 2 should accompany the offer. The offer should accompany resume of the photographer. Demo images should be recorded on CD'S or DVD's. Demo images should be fresh and not printed or published anywhere.

Offers made should be unconditional. Conditional offers will be rejected. The professional photographers should have the copyright of images he/she submits and the same rights will be reserved by the Directorate of Tourism, Kashmir for 3 years for the purchased images. After purchase the Directorate of Tourism, Kashmir will reserve the rights to use the purchased image in any kind of publicity medium and the professional photographers cannot use the mentioned procured images in any medium for 3 years.

Sealed Offers should reach office of the undersigned at Tourist Reception Centre, Srinagar within one month from the publication of this offer notice. If the day happens to be a holiday next working day will be treated as last day.

The images for procurement will be selected by the Departmental Committee framed for the same.

Sd/-
Deputy Director Tourism,
Publicity
Dated: 22.06.2016.